



APF Activity Camps – Franchise

ABOUT US

APF Activity Camps provides fun, active, and engaging holiday programmes for children aged 3–14. Our camps inspire confidence, teamwork, and physical development through sports, games, and creative activities in a safe, supportive environment. We offer flexible, affordable childcare solutions that keep kids active, social, and learning—while having fun!



WHAT WE OFFER

DAY CAMPS DURING THE HOLIDAYS



Multi-Activity Camps which includes extreme activities (Go-karts, sumo suits, bouncy castle, archery, splatball), sports and arts and crafts.

- Sports Specific Camps such as Football and STAGE (dancing, acting and singing)
- All take place during the school holidays 8am–5pm
- We are Ofsted registered and have achieved a safeguarding Mark



ADDITIONAL PROVISION

- After-school sports clubs
- Curriculum cover in school
- Enrichment activities across various communities
- Birthday parties

Our Director

Meet Kaz James (BSc, MSc, NPQH)– The Visionary Behind APF Activity Camps

Kaz James, founder of APF Activity Camps, brings over two decades of educational expertise to the table. As a former headteacher with six years of experience, Kaz led impactful school transformations, enhancing student outcomes and creating innovative programmes. With a passion for sports and community enrichment, he has combined his leadership and educational background to establish APF as a trusted name in childcare, holiday camps, and after-school activities. Under Kaz's guidance, APF empowers children to discover their potential and helps franchisees build thriving, impactful businesses.

Why Invest in APF Activity Camps?

- Proven Business Model – Successful track record in delivering fun, active, and educational holiday programmes.
- High Demand Market – Growing need for quality childcare and activity-based learning during school holidays.
- Low Overheads – Operate from schools and community venues, reducing setup costs.
- Scalable Growth – Start small and expand as demand grows in your area.
- Full Training & Support – Comprehensive onboarding, marketing tools, and ongoing business support.
- Flexible Investment Options – Affordable startup costs with attractive returns.
- Make a Difference – Inspire kids to stay active, learn new skills, and have fun!



APF Activity Camps – Franchising

Comprehensive Franchise Support – Setting You Up for Success!

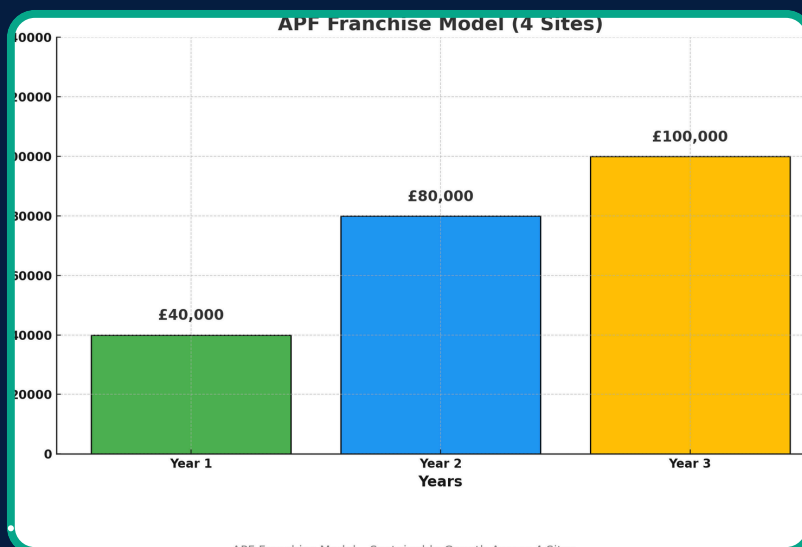
- Pre-Delivery Planning – We guide you through every step of pre-launch preparation, including venue selection, equipment sourcing, and timetable creation, ensuring a smooth start.
- Certified Staff Recruitment & Employment – Access a pool of fully qualified and DBS-checked staff. We assist with recruitment, employment contracts, and training to guarantee professional delivery.
- Sports Coaching & Activity Training – Equip your team with specialist training in sports coaching and activity management, ensuring engaging, high-quality sessions for all age groups.
- Marketing & Promotions – Head office support includes tailored marketing strategies, social media management, and professional promotional materials to attract bookings and boost visibility.
- Booking Platform & Admin Tools – Simplify your operations with our user-friendly booking and payment systems, keeping camp management hassle-free.
- Camp Setup Support – From layouts to equipment checklists, we help you set up engaging and safe camp environments, ready to welcome children from day one.
- Ongoing Training & Development – Stay ahead with regular updates, refresher courses, and workshops to keep your staff skilled and your business competitive.



Financial Projections

Projected Financial Growth – APF Franchise Model (4 Sites)

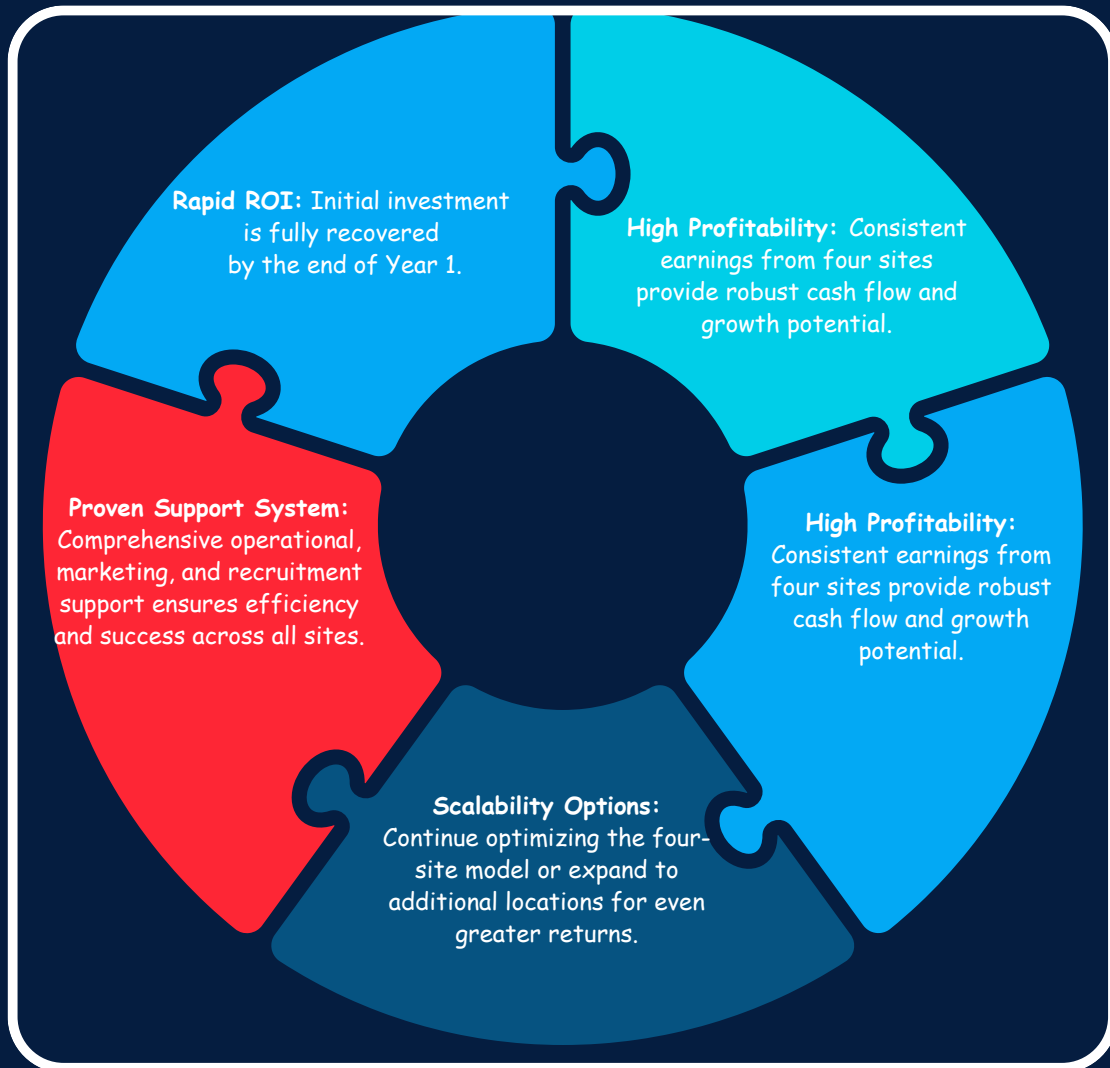
The APF Franchise Model offers a lucrative opportunity for managing four sites, starting with an initial investment of £15,000. Here's the projected financial performance based on £10,000 profit per site in Year 1 and £20,000 profit per site in Years 2 and 3:



- Year 1: Operating all four sites from the start, you can expect a combined profit of £40,000 (£10,000 per site). After deducting the initial investment, your net profit is £25,000, recovering the investment in the first year itself.
- Year 2: With brand recognition and operational efficiencies, profits increase to £80,000 (£20,000 per site across four sites), delivering significant returns and building cash flow.
- Year 3: Sustaining operations across four sites continues to yield profits of £100,000, ensuring consistent and reliable income streams. (£25,000 per site across four sites).

Cumulative Profit Over 3 Years: Your total profit across three years is projected at £200,000, representing substantial returns on your initial investment.

Key Highlights



The APF Franchise Model ensures substantial profitability and steady growth with a well-managed four-site operation, making it an excellent long-term business opportunity!



Next Steps for Becoming an APF Franchisee

1. Initial Inquiry

- Contact APF to express your interest in franchising: support@apfactivitycamps.com
- 07555748776